

DUPLICATE INVOICE



WESH
 1021 N. Wymore Rd.
 Winter Park, FL 32789
 Main: (407)645-2222
 Billing: (407)389-7661

www.wesh.com

Billing Address:

GMMB
 Attention: Accounts Payable
 3050 K St, NW
 Washington, DC 20007

Send Payment To:

WESH
 P O Box 26876
 Lehigh Valley, PA 18002-6876
 FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
947558-1	09/30/12	September 2012	08/27/12 - 09/24/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Obama/D/President	SKED A	1536

Flight Dates	Order #	Alt Order #
09/18/12 - 09/24/12	947558	07897115

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/18/12	09/21/12	M-F Sunrise @6AM	6:00-7:00 AM	-TWTF--	:30	4	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TWTF--	4	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Tu	09/18/12	6:27 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12Z118H	\$900.00 NM
2	WESHW		09/19/12	6:23 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12Z118H	\$900.00 NM
4	WESH	Th	09/20/12	5:59 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12Z118H	\$900.00 NM
1	WESH	F	09/21/12	6:23 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12A113H	\$900.00 NM
2	09/24/12	09/24/12	M-F Sunrise @6AM	6:00-7:00 AM	M-----	:30	1	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	M-----	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	09/24/12		M-F Sunrise @6AM	6:00-7:00 AM	:00		\$900.00 NM
Credited									
3	09/18/12	09/21/12	NBC Today Show	7:00-9:00 AM	-TWTF--	:30	8	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TWTF--	8	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WESH	Tu	09/18/12	7:56 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12P092H	\$1,200.00 NM
1	WESH	Tu	09/18/12	8:26 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12Z118H	\$1,200.00 NM
6	WESHW		09/19/12	7:29 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12Z118H	\$1,200.00 NM
2	WESHW		09/19/12	8:29 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12Z118H	\$1,200.00 NM
3	WESH	Th	09/20/12	7:29 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12Z118H	\$1,200.00 NM
7	WESH	Th	09/20/12	8:33 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12Z118H	\$1,200.00 NM
4	WESH	F	09/21/12	7:58 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12A113H	\$1,200.00 NM
8	WESH	F	09/21/12	8:50 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12A113H	\$1,200.00 NM
4	09/24/12	09/24/12	NBC Today Show	7:00-9:00 AM	M-----	:30	2	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	M-----	2	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	09/24/12		NBC Today Show	7:00-9:00 AM	:00		\$1,300.00 NM
Credited									

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Advertiser	Product	Estimate Number	
Obama/D/President	SKED A	1536	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/24/12	09/24/12	NBC Today Show	7:00-9:00 AM	M-----	:30	2	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	M	09/24/12		NBC Today Show	7:00-9:00 AM	:00		\$1,300.00 NM
Credited									
5	09/18/12	09/21/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	-TWTF--	:30	4	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-TWTF--	4	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Tu	09/18/12	9:22 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	OFA12P092H	\$650.00 NM
1	WESH	W	09/19/12	9:33 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	OFA12Z118H	\$650.00 NM
2	WESH	Th	09/20/12	9:45 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	OFA12Z118H	\$650.00 NM
4	WESH	F	09/21/12	9:35 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	OFA12A113H	\$650.00 NM
6	09/24/12	09/24/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	M-----	:30	1	\$650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	M-----	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	09/24/12	9:47 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	OFA12A113H	\$650.00 NM
7	09/18/12	09/21/12	NBC Today Show II	10AM-11AM	-TWTF--	:30	4	\$625.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-TWTF--	4	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	09/18/12	10:28 AM	NBC Today Show II	10AM-11AM	:30	OFA12Z118H	\$625.00 NM
2	WESH	W	09/19/12	11:00 AM	NBC Today Show II	10AM-11AM	:30	OFA12Z118H	\$625.00 NM
4	WESH	Th	09/20/12	11:00 AM	NBC Today Show II	10AM-11AM	:30	OFA12Z118H	\$625.00 NM
3	WESH	F	09/21/12	10:59 AM	NBC Today Show II	10AM-11AM	:30	OFA12A113H	\$625.00 NM
8	09/24/12	09/24/12	NBC Today Show II	10AM-11AM	M-----	:30	1	\$625.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	M-----	1	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	09/24/12	10:51 AM	NBC Today Show II	10AM-11AM	:30	OFA12A113H	\$625.00 NM
9	09/18/12	09/21/12	NBC Today Show III	11AM-12PM/10-11/	-TWTF--	:30	4	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-TWTF--	4	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	09/18/12	11:29 AM	NBC Today Show III	11AM-12PM/10-11/	:30	OFA12P092H	\$600.00 NM
2	WESH	W	09/19/12	11:50 AM	NBC Today Show III	11AM-12PM/10-11/	:30	OFA12Z118H	\$600.00 NM
3	WESH	Th	09/20/12	11:29 AM	NBC Today Show III	11AM-12PM/10-11/	:30	OFA12Z118H	\$600.00 NM
4	WESH	F	09/21/12	11:27 AM	NBC Today Show III	11AM-12PM/10-11/	:30	OFA12A113H	\$600.00 NM
10	09/24/12	09/24/12	NBC Today Show III	11AM-12PM/10-11/	M-----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	M-----	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	09/24/12	11:51 AM	NBC Today Show III	11AM-12PM/10-11/	:30	OFA12A113H	\$600.00 NM
11	09/18/12	09/21/12	M-F NOON NEWS 12-12:12:00-12:30 PM		-TWTF--	:30	4	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				

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947558-1	09/30/12	September 2012	08/27/12 - 09/24/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED A	1536

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	09/18/12	09/21/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	-TWTF--	:30	4	\$350.00	NM
Class of Time - Pre-emptible with notice									
	09/17/12	09/23/12	-TWTF--				4	\$350.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	09/18/12	12:12 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA12Z118H	\$350.00 NM
2	WESH	W	09/19/12	12:27 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA12Z118H	\$350.00 NM
3	WESH	Th	09/20/12	12:25 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA12Z118H	\$350.00 NM
4	WESH	F	09/21/12	12:00 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA12A113H	\$350.00 NM
12	09/24/12	09/24/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	M-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	M-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	09/24/12	12:27 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA12A113H	\$350.00 NM
13	09/18/12	09/21/12	KATIE COURIC DAY 2-3PM	2-3PM	-TWTF--	:30	4	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-TWTF--	4	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Tu	09/18/12	2:26 PM	KATIE COURIC DAY	2-3PM	:30	OFA12P092H	\$175.00 NM
2	WESH	W	09/19/12	2:56 PM	KATIE COURIC DAY	2-3PM	:30	OFA12Z118H	\$175.00 NM
1	WESH	Th	09/20/12	2:41 PM	KATIE COURIC DAY	2-3PM	:30	OFA12Z118H	\$175.00 NM
4	WESH	F	09/21/12	2:35 PM	KATIE COURIC DAY	2-3PM	:30	OFA12A113H	\$175.00 NM
14	09/24/12	09/24/12	KATIE COURIC DAY 2-3PM	2-3PM	M-----	:30	1	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	M-----	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	09/24/12	2:48 PM	KATIE COURIC DAY	2-3PM	:30	OFA12A113H	\$175.00 NM
15	09/22/12	09/23/12	Sat/Sun 5-6a ros	Sat/Sun 5-6a ros	-----SS	:30	2	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-----SS	2	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Sa	09/22/12	5:42 AM	Sat 5-6a	Sat 5-6a	:30	OFA12A113H	\$50.00 NM
1	WESH	Su	09/23/12	5:22 AM	Sun 5-6a	Sun 5-6a	:30	OFA12A113H	\$50.00 NM
16	09/22/12	09/22/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	:30	2	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-----S-	2	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	09/22/12	6:21 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	OFA12A113H	\$300.00 NM
2	WESH	Sa	09/22/12	7:59 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	OFA12A113H	\$300.00 NM
17	09/22/12	09/22/12	NBC Saturday	Sat 8-10am	-----S-	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-----S-	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	09/22/12	9:30 AM	NBC Saturday	Sat 8-10am	:30	OFA12A113H	\$1,200.00 NM
18	09/23/12	09/23/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	2	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	09/23/12	09/23/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	2	\$300.00	NM
Class of Time - Pre-emptible with notice									
	09/17/12	09/23/12	-----S				2	\$300.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	09/23/12	6:40 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	OFA12A113H	\$300.00 NM
2	WESH	Su	09/23/12	7:23 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	OFA12A113H	\$300.00 NM
19	09/23/12	09/23/12	NBC Sunday Today	8:00-9:00 AM/9-11A	-----S	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-----S	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	09/23/12	8:52 AM	NBC Sunday Today	8:00-9:00 AM/9-11A	:30	OFA12A113H	\$1,500.00 NM
20	09/23/12	09/23/12	CHRIS MATTHEWS WK	CHRIS MATTHEWS	-----S	:30	1	\$750.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-----S	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	09/23/12	10:25 AM	CHRIS MATTHEWS WKND EM	CHRIS MATTHEWS	:30	OFA12A113H	\$750.00 NM
21	09/18/12	09/21/12	M-F 3-4 PM	3:00-4:00 PM	-TWTF--	:30	4	\$275.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-TWTF--	4	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	09/18/12	3:33 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12Z118H	\$275.00 NM
3	WESH	W	09/19/12	3:35 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12Z118H	\$275.00 NM
4	WESH	Th	09/20/12	3:20 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12Z118H	\$275.00 NM
1	WESH	F	09/21/12	3:26 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12A113H	\$275.00 NM
22	09/24/12	09/24/12	M-F 3-4 PM	3:00-4:00 PM	M-----	:30	1	\$275.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	M-----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	09/24/12	3:29 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12A113H	\$275.00 NM
23	09/18/12	09/21/12	M-F 4-5 PM NEWS	M-F 4-5 PM	-TWTF--	:30	4	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-TWTF--	4	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	09/18/12	4:30 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12P092H	\$650.00 NM
2	WESH	W	09/19/12	4:40 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12Z118H	\$650.00 NM
4	WESH	Th	09/20/12	4:23 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12Z118H	\$650.00 NM
3	WESH	F	09/21/12	4:24 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12A113H	\$650.00 NM
24	09/24/12	09/24/12	M-F 4-5 PM NEWS	M-F 4-5 PM	M-----	:30	1	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	M-----	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	09/24/12	4:30 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12A113H	\$650.00 NM
25	09/18/12	09/21/12	M-F 5-6 PM ROT	5:00-6:00 PM	-TWTF--	:30	4	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-TWTF--	4	\$800.00				

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	09/18/12	09/21/12	M-F 5-6 PM ROT	5:00-6:00 PM	-TWTF--	:30	4	\$800.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	09/18/12	5:39 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	OFA12Z118H	\$800.00 NM
1	WESH	W	09/19/12	5:27 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	OFA12Z118H	\$800.00 NM
4	WESH	Th	09/20/12	5:22 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	OFA12Z118H	\$800.00 NM
3	WESH	F	09/21/12	5:28 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	OFA12A113H	\$800.00 NM
26	09/24/12	09/24/12	M-F 5-6 PM ROT	5:00-6:00 PM	M-----	:30	1	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	M-----	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	09/24/12	5:40 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	OFA12A113H	\$850.00 NM
27	09/18/12	09/21/12	M-F 6-6:30 PM	M-F 6-6:30 PM	-TWTF--	:30	4	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-TWTF--	4	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WESH	Tu	09/18/12	6:21 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	OFA12P092H	\$1,100.00 NM
1	WESH	W	09/19/12	6:21 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	OFA12Z118H	\$1,100.00 NM
2	WESH	Th	09/20/12	6:22 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	OFA12Z118H	\$1,100.00 NM
3	WESH	F	09/21/12	6:22 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	OFA12A113H	\$1,100.00 NM
28	09/24/12	09/24/12	M-F 6-6:30 PM	M-F 6-6:30 PM	M-----	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	M-----	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	09/24/12	6:10 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	OFA12A113H	\$1,200.00 NM
29	09/18/12	09/21/12	M-F Entertainment Tonight	7:00-7:30 PM	-TWTF--	:30	4	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-TWTF--	4	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Tu	09/18/12	7:10 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	OFA12Z118H	\$1,500.00 NM
1	WESH	W	09/19/12	7:10 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	OFA12Z118H	\$1,500.00 NM
4	WESH	Th	09/20/12	7:29 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	OFA12Z118H	\$1,500.00 NM
2	WESH	F	09/21/12	7:10 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	OFA12A113H	\$1,500.00 NM
30	09/24/12	09/24/12	M-F Entertainment Tonight	7:00-7:30 PM	M-----	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	M-----	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	09/24/12	7:25 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	OFA12A113H	\$1,500.00 NM
31	09/18/12	09/21/12	M-F Access Hollywood	Access Hollywood /	-TWTF--	:30	4	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-TWTF--	4	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Tu	09/18/12	7:54 PM	M-F Access Hollywood	Access Hollywood /	:30	OFA12P092H	\$1,500.00 NM
1	WESH	W	09/19/12	7:43 PM	M-F Access Hollywood	Access Hollywood /	:30	OFA12Z118H	\$1,500.00 NM
2	WESH	Th	09/20/12	7:54 PM	M-F Access Hollywood	Access Hollywood /	:30	OFA12Z118H	\$1,500.00 NM
4	WESH	F	09/21/12	7:48 PM	M-F Access Hollywood	Access Hollywood /	:30	OFA12A113H	\$1,500.00 NM

DUPLICATE INVOICE

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949



Invoice #	Invoice Date	Invoice Month	Invoice Period
947558-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED A	1536	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	09/24/12	09/24/12	M-F Access Hollywood	Access Hollywood /	M-----	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	M-----	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	09/24/12	7:47 PM	M-F Access Hollywood	Access Hollywood /	:30	OFA12A113H	\$1,500.00 NM
33	09/22/12	09/23/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	-----SS	:30	2	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----SS	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Sa	09/22/12	6:20 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	:30	OFA12A113H	\$700.00 NM
1	WESH	Su	09/23/12	6:29 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	:30	OFA12A113H	\$700.00 NM
35	09/24/12	09/24/12	Mon NBC Prime VOICE	Prime Other	M-----	:30	1	\$4,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	M-----	1	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	09/24/12	9:19 PM	Mon NBC Prime VOICE	Prime Other	:30	OFA12A113H	\$4,000.00 NM
36	09/24/12	09/24/12	NBC Prime REVOLUTION	10:00-11:00 PM	M-----	:30	2	\$3,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	M-----	2	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	09/24/12	10:13 PM	NBC Prime REVOLUTION	10:00-11:00 PM	:30	OFA12A113H	\$3,000.00 NM
2	WESH	M	09/24/12	10:36 PM	NBC Prime REVOLUTION	10:00-11:00 PM	:30	OFA12A113H	\$3,000.00 NM
37	09/18/12	09/18/12	NBC Prime GO ON/ NEW	9:00-10:00 PM	-T-----	:30	1	\$3,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-T-----	1	\$3,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	09/18/12	9:22 PM	NBC Prime GO ON/ NEW NORM	9:00-10:00 PM	:30	OFA12P092H	\$3,800.00 NM
38	09/18/12	09/18/12	NBC Prime PARENTHOOD	10:00-11:00 PM	-T-----	:30	1	\$3,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-T-----	1	\$3,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	09/18/12	10:10 PM	NBC Prime PARENTHOOD	10:00-11:00 PM	:30	OFA12Z118H	\$3,200.00 NM
39	09/19/12	09/19/12	NBC Prime VOICE	8:00-9:00 PM	--W----	:30	1	\$1,800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--W----	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	09/19/12	8:42 PM	NBC Prime VOICE	8:00-9:00 PM	:30	OFA12Z118H	\$1,800.00 NM
40	09/22/12	09/22/12	Notre Dame Football	5:00A-4 XM	-----S-	:30	2	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S-	2	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	09/22/12	7:37 PM	Notre Dame Football	5:00A-4 XM	:30	OFA12A113H	\$1,200.00 NM
2	WESH	Sa	09/22/12	9:25 PM	Notre Dame Football	5:00A-4 XM	:30	OFA12A113H	\$1,200.00 NM
41	09/18/12	09/21/12	M-Su News @ 11PM	11-1135p	-TWTF--	:30	4	\$1,500.00	NM
Class of Time - Pre-emptible with notice									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Lehigh Valley, PA 18002-6876
FIN# 59-3186949



Invoice #	Invoice Date	Invoice Month	Invoice Period
947558-1	09/30/12	September 2012	08/27/12 - 09/24/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED A	1536

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
41	09/18/12	09/21/12	M-Su News @ 11PM Class of Time - Pre-emptible with notice	11-1135p	-TWTF--	:30	4	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -TWTF-- 4 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u>									

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947558-1	09/30/12	September 2012	08/27/12 - 09/24/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED A	1536

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
48	09/22/12	09/22/12	Notre Dame Football	5:00A-4 XM	-----S-	:30	1	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	09/22/12	8:19 PM	Notre Dame Football	5:00A-4 XM	:30	OFA12A113H	\$1,200.00 NM
Total Spots							101		

Payment Terms 30 Days

<u>Gross Total</u>	\$104,775.00
<u>Agency Commission</u>	\$15,716.25
<u>Net Amount Due</u>	\$89,058.75